

SydHonda Media LLC

providing dynamic content for the digital world



Memorandum of Understanding

_____ (Host) agrees to one screening of "Priced Out: 15 Years of Gentrification in Portland, Oregon" (Film) to be held on _____, 2018. The agreement between SydHonda Media LLC (Producer) is for one (1) screening and one (1) speaking engagement with Cornelius Swart, Director. Host agrees to delete any downloaded files, return any DVDs or media duplications of the Film, either in part or in whole, provided by Producer, and agrees that the Film is the licensed and entirely owned property of Producer. Licensing of the Film does not extend beyond the exhibition date above. Retaining copies of files or a DVD of the Film, either in part or in whole, constitutes copyright infringement. Any copies or licensing of the Film for educational or institutional use must be authorized by a separate agreement. Host is solely responsible for the organization and promotion of the event; however, Producer will assist with limited promotion through Producer's social networks. Producer will also help to connect Host with potential speakers and other resources to make for a successful event.

Exhibition of the Film constitutes agreement of and adherence to these conditions.

INSTRUCTIONS

File delivery and format

Cornelius Swart does not arrive in advance of the Film screening. Therefore, it is incumbent on Host to ensure receipt of the correct file format and to have tested the file for playback and audio prior to the screening.

We recommend obtaining the file NO LATER than 72 hours prior to screening, and testing for audio and visual projection NO LATER than 48 hours prior to screening. PLEASE DO NOT WAIT until a few hours before the screening to download the film. This almost always leads to complications. Producer is not responsible for any screening failure due to lack of preparation as suggested and described above.

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Streaming format

You will stream the file from Vimeo.

Link <https://vimeo.com/253655383>

Password: pricedout18

Projection Setting/Equipment

This film is **16X9** like most HD formatted video. Make sure the project is not set to 3X4 and that you are projecting at the highest resolution allowed.

Make sure that you test the film well in advance to make sure that your projection system work but also that your internet connection is fast enough to play the film without interruption or loss of quality. If there are problems with playback contact Cornelius.

Promotional and Collateral Materials

Link to print collateral:

Print images from the Film, production stills, social media images, printable postcard, and show posters are available for download for free at our website at www.pricedoutmovie.com on the Links and Downloads tab.

Post-presentation slideshow PDF:

This slideshow that can be looped on the screen during a Q&A discussion after the program.
https://drive.google.com/file/d/1d_1Vj5cTUXjZi_1jbP2bByqAYh8GhIOz/view

Screening Day

Host must provide Producer with a cell phone number for emergency contact.

If engaged as a speaker, Cornelius Swart will arrive approximately 15 minutes before the end of the Film.

The Film should play all the way through the end credits. It is not recommended that the house lights be brought up all the way until the end of the Film—the audience often needs the end credits to digest some of the emotional impact of the Film.

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Include in this email

Invoice: pay upon receipt

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Or an invoice may be emailed via PayPal

Payments should be made to: **Sydhonda Media LLC**

Mail to: Sydhonda Media LLC
c/o Cornelius Swart
46 NE Monroe Street
Portland, OR 97212

Contact info: Cell: 503-475-6049
pricedoutmovie@gmail.com